

For Immediate Release
October 16, 2014

PotashCorp Marks World Food Day with Saskatoon School Nutrition Support

Saskatoon, Saskatchewan – For the third consecutive year, Potash Corporation of Saskatchewan Inc. (PotashCorp) today committed \$375,000 to support meal programs for school-age children across Saskatoon’s Public and Catholic School Divisions.

Today’s announcement at W.P. Bate Community School coincides with World Food Day. The date is celebrated around the world each October 16 in honor of the founding of the Food and Agriculture Organization of the United Nations (FAO) in 1945.

“Today is World Food Day – an international celebration of food security and sustainable agriculture – so the timing is perfect to announce PotashCorp’s renewed commitment to food security in Saskatoon’s schools,” said Denita Stann, Vice President of Investor and Public Relations. “Our support for schools in need has three components: providing at-risk students with access to nutritious meals and snacks, enhancing nutrition education and increasing the number of school gardens.”

PotashCorp’s \$375,000 contribution will be allocated between Saskatoon’s two school divisions. Saskatoon Public Schools will commit its \$200,000 to the ‘PotashCorp Food4Thought Nutrition Program’ which will support the school division’s ongoing efforts to provide daily nutritious meals in 20 public schools, each with their own garden. Greater Saskatoon Catholic Schools will use its \$175,000 to support breakfast, lunch and snack programs, and gardens in 22 schools across its system.

“We are pleased to celebrate World Food Day by recognizing PotashCorp’s generous donation. The continued support of PotashCorp to help feed our students most in need is not only providing them with a healthy start to their day, but is removing a barrier to their learning and giving them nourishment to succeed,” said Saskatoon Public Schools Board Chair Ray Morrison. “PotashCorp’s support also makes it possible to nurture our gardens program, which teaches our students about the importance of nutrient-rich foods and provides them with skills for developing healthy habits in the future.”

“Despite its prosperity, some Saskatoon families continue to face an increasing cost of living and are challenged to provide for their children’s daily consumption of food and nutrients,” said Diane Boyko, chair of the Greater Saskatoon Catholic Schools Board of Education. “For this reason, we are grateful for PotashCorp’s commitment to school nutrition programs.”

As the world’s largest crop nutrient company, PotashCorp plays an integral role in global food production. The company produces the three essential nutrients required to help farmers grow healthier, more abundant crops. With global population rising and diets improving in developing countries, crop nutrients such as potash, phosphates and nitrogen offer a responsible and practical solution to help produce the food we need, from the land we have.

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